

Coastal Carolina University

2010 - 2011
Annual Report

Division of Student Affairs



A Year in Review



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MESSAGE



Dear Colleagues:

The Division of Student Affairs is pleased to present its 2010-11 Annual Report. Student Affairs Staff provide services and activities to support student success both in and outside of the classroom. Our objective is for students to live and be educated in a vibrant and encouraging learning community.

This year's report is presented in a new format to better illustrate the outcomes of our work. As the institution welcomed the largest new student class in history, Student Affairs responded by providing more programs, improving services and planning for the construction of new buildings to enhance student life.

On behalf of Student Affairs, I invite you to review departmental data that is used to inform our decisions. We reached new heights, setting attendance and participation records in many areas. The programs and services reflected in this report represent the work of a talented team of professionals. We believe that an enriching living and learning environment is the basis for success, as is evidenced by the achievements and personal growth of our students.

Thank you for the contributions that you have made and will continue to make to Student Affairs and CCU students.

Go Chanticleers!

Fondly,



THE DIVISION OF STUDENT AFFAIRS

Mission Statement

Student Affairs at Coastal Carolina University provides a safe, supportive and challenging student learning community which encourages leadership, citizenship and responsibility to self and others. The following principles serve as a foundation for providing meaningful and enriching programs, services and activities:

- Excellence
- Integrity and ethical competence
- Respect for diversity
- Physical and emotional wellness
- Self-awareness
- Engaged participation in campus programs
- Lifelong learning

In addition, Student Affairs seeks to develop students into responsible adults and productive members of society by promoting the personal characteristics of competence, confidence, collaboration, character and caring.

Division Leadership

Division of Student Affairs, Haven L. Hart, Vice President for Student Affairs and Dean of Students

Campus Recreation, Jody Davis, Director

Counseling Services, Jennie Cassidy, Director and Coordinator of Assessment and Staff Development

Multicultural Student Services and Freshmen Transition Programs, Pat Singleton-Young, Director

Student Activities and Leadership, Whitney Comer, Director

Student Conduct and Off Campus Student Services, Travis Overton, Director

Student Health Services, Caesar C. Ross, III, Director

University Housing, Steve Harrison, Director

WE VALUE...

Excellence

- The Fishing Club won 1st place in the National Guard Forrest L. Woods College Fishing Southeast Division tournament. The organization won \$10,000, of which \$2,500 was given to the CCU Foundation.
- 85.3% of the students involved in Multicultural Student Services Leadership Challenge program had a GPA of 2.5 or higher. 94% of the students were involved in co-curricular activities.
- The Fall 2010 issue of Tempo won two awards from the American Advertising Federation, Coastal Carolinas: a Gold Addy for the Cover: *[SM]Art Issue*, and a Silver ADDY for Editorial Spread: *Yoga Universe*.
- Archarios won the Gold ADDY from the American Advertising Federation, Coastal Carolinas for their Fall 2010 Submissions Poster.
- Coastal Carolina University students have reported more than 13,200 volunteer service hours.
- Successfully transitioned all professional live-in Resident Directors within University Housing to a Master's level position.
- Created "Student Success," a unit within University Housing, tasked with direct responsibility for creating positive, caring, safe, and successful communication within our residence halls.
- Recognized by the U.S. Department of Education, as one of the most successful American colleges in reducing racial gaps in graduation rates between African-American and white students.
- Provided academic coaching to students with disabilities. 85% of those coached substantially improved their grade point averages.



WE VALUE...

Integrity and Ethical Competence

- Adjudicated more than 1,300 student conduct cases and 100 community standards reviews.
- Reduced the amount of repeat violators from 18% in 2009-2010 to 14% in 2010-2011.
- Assisted in the development and implementation of the new academic integrity process.



Carrie Eberly
Senior; Accounting Major
Farmville, VA

"As a student worker in the Office of Student Affairs, I have experienced firsthand the importance of maintaining a high standard of moral conduct when dealing with sensitive issues that affect students. As such, I have strived to be an asset to my office and realize that good work now is essential to becoming a successful candidate to employers."

WE VALUE...

Respect for Diversity

- Developed the first annual "Tunnel of Oppression," More than 700 individuals participated.
- Implemented a Safe Zone Ally Program which resulted in 97 individuals being trained in gay/lesbian/bisexual issues and 84 individuals becoming allies.
- The Volunteer Services Center planned the inaugural *One World Week*, focusing on eliminating hate in the world.
- The African-American Male Initiative took 18 students to UNC Pembroke to hear a presentation from actor, Hill Harper.



Demetria Chestnut
Junior; Psychology Major
Columbia, SC

"As a Residence Assistant I have learned that all freshmen have the same fears and insecurities that I had 3 years ago. Based on that, the key to a successful college career is acceptance, understanding and positive communication with all students."

WE VALUE...

Physical and Emotional Wellness

- Added Zumba to the CCU Fitness Program. Weekly classes averaged 130 participants.
- The Campus Recreation Center had over 102,000 visits for the year, an increase of 9% over the prior year.
- 8,751 patient visits were recorded in Student Health Services – a 14% increase over the previous year.
- 96% of students who received Sexually Transmitted Infection (STI) prevention education during classroom presentations reported an increase in knowledge of signs, symptoms and treatment for STIs.
- Implemented a new Immunization Policy to include M.M.R. (Measles, Mumps, Rubella), a Tuberculin skin test for international students from high risk countries, meningococcal vaccine or waiver for all resident students under 25 years of age and DTap, DTP, DT, Td or Tdap vaccinations within the last ten years.
- 95% of students who participated in the Alcohol and Drug Education Class reported an intent to change their behavior to lead a safer and healthier lifestyle. In a 6 week follow-up, 95% confirmed that they had made better choices with regard to alcohol. 83% indicated that the Alcohol and Drug Education Class contributed to their ability to remain in school.
- According to the 2010 CORE survey, the number of students who report that they consume alcohol has decreased by 25% since 2009. The percentage of students who reported that they binge on alcohol (3 times per week or more) also decreased by 14% since the 2009 survey.



Caitlan Flanagan
*Sophomore; Exercise Science
Major
Clover, SC*

“Campus Recreation is a great way for students to maintain an active and healthy lifestyle. The programs that are offered have given me an opportunity to meet new people and feel connected. I encourage everyone to take advantage and get out and participate.”



WE VALUE...

Self-Awareness

- Approximately 927 first time freshmen participated in diversity workshops which were sponsored by Multicultural Student Services.
- More than 50 incoming freshmen participated in the first ever CINO Quest leadership development program and extended orientation for new students.
- 72% of male students who received self-testicular examination education during routine clinical assessments reported an increase in knowledge of signs and symptoms of testicular cancer and proper techniques for self-testicular examination.
- 86% of students who attended the Alcohol Education Class demonstrated increased knowledge of the impact that alcohol misuse can have on one's life in and outside of the classroom.
- Presented Alcohol Education Programs to all First Year Experience classes and additional upper-class groups resulting in nearly 3,000 students being educated about alcohol safety.



Taylor Eubanks
Senior; Political Science
Major
Lyman, SC

"Through my participation and experience in Student Affairs, I have come to learn so much about myself and my leadership style- better preparing me for the jobs I am pursuing for my future."

WE VALUE...

Engaged Participation in Campus Programs

- More than 3,000 students participated in Intramurals. 500 students were active members of CCU Sport Clubs.
- 135 freshmen signed up for the SNAP Mentoring program for minority students, an increase of 7.3% over the previous year. Approximately 92% of them reported that they were very satisfied with the resources and services they used. 85% indicated that their mentor was knowledgeable about academic and other services at Coastal. 87.5% said the program was beneficial and assisted them with their transition to college.
- Planned and implemented the Fall 2010 Welcome Week Program, with approximately 1,900 new freshmen participating.
- Recorded 14,225 visits to the Jackson Student Center Game Room.
- Partnered with Academic Affairs to host fall and spring Finals Week Late Night Breakfasts. More than 1,000 students attended.
- Hosted the first-ever "Rock the Block" event for students living at University Place apartments. More than 600 students attended.
- Implemented the Second-Year Experience Initiative. New programs included: Sophomore Surge (minority Students), CINO Ignite Leadership Program, Enhanced recreational programming at University Place, Off Campus Living Fair and Workshops and the Passport to Success.



Geneva Kitchings
Senior; Political Science
Major
Aiken, SC

"My engaged participation in campus programs has helped me develop as a more effective leader. Organizing and being a part of different campus projects has help me to learn more about myself and I am even considering a future career in program planning."



WE VALUE...

Lifelong Learning

- CCU Aquatics sponsored American Red Cross swim lessons: 210 children from the community participated.
- Introduced *Life Guards*, an educational theatre company, who performed during Welcome Week to educate students about problems and issues they may encounter in college life.
- Offered the first Sign Language Workshop in which 12 students were taught expressive receptive sign language to confidently maintain a conversation with a person who is deaf or hard of hearing and uses sign language to communicate.



- Distributed 300 Off Campus Student Services magnets to neighbors in the surrounding communities.



Jane Marin
Junior; Sociology Major
Conway, SC

"I feel I have been given the "gift" of a sense of pride and accomplishment in myself, by working with the team at CCU Student Health Services. The staff has always made me feel welcome, challenged and focused on what is important in life, by watching them serve the students here at CCU."

Timeline Fall 2010



August - Increased our residential capacity on both main campus and at University Place in order to accommodate the largest incoming freshmen class in the institution's history.

August - Renamed Disability Services the *Office of Accessibility and Disability Services* to emphasize the ultimate purpose of this office as ensuring the accessibility of a college education for students with disabilities.



September - Developed the Off Campus Student Services guidelines for reporting complaints.



October - Expanded the number of events and organizations involved in Homecoming Week 2010.

Additional events included a Battle of the Bands and Community Festival in Downtown Conway, "Dash for Trash" community service event, and a Friday night concert with national recording artist Eric Hutchinson.



December - Student Government partnered with Coastal Activities Board to host a student lead Tree Lighting to celebrate the holiday season.



August - Successfully implemented a new Student Conduct case management system, Maxient which allows for unlimited electronic storage of documents, pictures, and videos.



September - Collaborated with Facilities to add automatic doors to 7 buildings resulting in more accessibility for students in wheelchairs.



August - Developed an online system for several operation areas in University Housing, including making the housing application accessible to students through Web

Advisor. Also developed an online break-stay request system and an online maintenance request system.

September - Developed a comprehensive assessment battery to evaluate students with disabilities to ensure academic coaching which targets students' strengths.



October - Held Flu Clinics in SHS to educate and vaccinate students, faculty and staff.



ELECT HER



February - Hosted the first annual Elect-Her program to encourage female students to participate in the political process. More than 40 students participated.

February - SCREAM hosted a bus trip for 35 CCU students to attend the basketball game against Winthrop University.



Timeline Spring 2011

March - Student Government Association held the first-ever elections for Student Class Representatives, electing 5 representatives for each class.



March - "Learn to Lock It" a proactive educational event that included a complete audit of every apartment, suite, and bedroom door on main campus and at University Place Apartments.



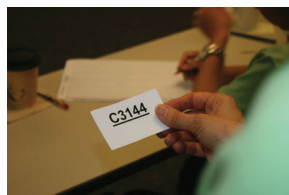
634 students are members of a fraternity/sorority which is an increase of 35% from the previous year.

Spring Semester - Fraternity & Sorority Life added two IFC Fraternities and one Panhellenic Sorority.

Spring Semester - Created a texting alert system whereby students in wheelchairs are notified immediately of accessibility problems such as broken elevators.



January - The new Ronald D. Lackey Chapel opened for faculty, staff and student use.



April - The first ever housing lottery successfully placed over 1000 second year students for the 2011-2012 year at University Place Apartments.

May - Hosted a One Day Student Affairs Conference to provide a professional development opportunity for all Student Affairs Staff.

January - Hosted the first ever CINO Ignite - a human potential program for sophomore emerging leaders. 22 sophomores participated in this overnight retreat.



April - Partnered with the intermediate Graphic Design 2 class (ARTS 302) to conduct a campus-wide contest for design of the cover of the 2011-2012 Student Handbook and Academic Planner.



April - Raised more than \$110,000 for the American Cancer Society's Relay for Life program - an increase of \$20,000 over previous year. More than 1,000 students, faculty, staff and community members participated in the event.

January - Developed a Ride Board for students connecting with other students for car pool opportunities.

Other Accomplishments

- The Coastal Activities Board (CAB) hosted 52 campus events, averaging 2-3 events per week and 231 students in attendance at each event.
- The Religious Life Council was formed to provide support to faith-based organizations and outreach to area churches.
- Held monthly student organization training meetings; covered topics such as Event Planning, Budget Management, and Successful Transitions.
- Volunteer Services coordinated the *We Can* Grant, an Education Award Program through South Carolina Commission/Corporation for National and Community Service. Students who served 300 hours in a 12 month period received a \$1,132 education award upon completion of their service year. 12 students completed the program.
- Increased the number of clients served in Counseling Services by 18% over the previous year. Provided 52% more consultations than the previous year.
- Made more than 32,000 contacts with students through outreach programs to prevent mental health problems among CCU students.
- The office of the Dean of Students coordinated the Veteran Student Services Committee. Hosted two major events for Veteran students, faculty and staff.



Snapshots

Campus Recreation

Mission: The Department of Campus Recreation at Coastal Carolina University is an integral dimension of the total education experience. Our mission is to provide high-quality, structured and informal physical exercise opportunities to our students, faculty and staff.

Our focus is to encourage participation in a wide variety of recreational, fitness, and intramural sport activities. Involvement in these activities creates excitement, enjoyment and socialization and promotes a healthy, active, holistic lifestyle.



Facilities	
Visits to Recreation Center	102,325
Visits to Swimming Pool	22,633
Visits to Weight Room	46,444
Fitness	
Group Fitness Classes per week	44
Fitness Class Participation	12,289
Fitness Certification Programs	2
Fitness certification Program Participation	72
Intramural Sports	
Team Participants	3,004
Sports Offered	8
Special Events	
Homecoming 5K Participants	54
Triathlon Participants	130
Club Sports	
Active Number	20
Participants	504
Outdoor Recreation	
Trips Offered	11
Participants	88
Community Programs	
ABLE (A Better Life Style Experience) Program Participants	70
Jr Swim Team Program Participants	55

Snapshots (Continued)

Counseling Services

Mission: The mission of the Counseling Services is to assist students to define and accomplish their personal and academic goals through developmental, preventive, and remedial counseling, as well as educational programs and consultations offered to the university community. The ultimate aim of Counseling Services is to produce graduates who are “healthy citizens.”



Counseling Services

Clients	948
Counseling/Psychiatry/Nutrition Hours	2,530
Crisis Interventions	206
Consultations	423
Counseling Groups Offered	10

Most Frequent Presenting Concerns

1 Relationships	55%
2 Academic Difficulties	41%
3 Anxiety	40%
4 Alcohol	32%
5 Depression	25%

Outreach

Psycho-educational Programs	236
Program Participants	32,210

Major Outreach Events/Programs

	Estimated Participants
Sleep, Study, and Sex (Educational Theatre)	2,205
Smart Choices/Tell Me What I Don't Know (Alcohol)	1,575
State of "Mine" Fair	326
Take Back the Night and Day (Sexual Assault)	525
Alcohol Awareness Week/Carnival	480
Love Your Body Day	325
Nervous Breakdown Day	105
Nutrition and Well-Being Awareness Week/Fair	320
Sexual Assault Awareness Week/Walk A Mile	412
Midterm Meltdown	1,300
Memorial Services	190
Alcohol Education Classes/Presentations	2,928
Don't Cancel Class/First Year Experience	244
Faculty/Staff/Student Leader Training	445
Psych Film Series	114
Meet Counseling Services Staff	600
Safe Zone Training	97

Snapshots (Continued)

Accessibility and Disability Services

Mission: The mission of the Accessibility and Disability Services is to offer student with physical, psychological, or learning disabilities accommodations and assistance to help ensure success at Coastal Carolina University.

Accessibility and Disability Services	
Total Students Served	264
Area of Disability	
ADD/ADHD	33%
Learning Disability	31.5%
Other	19%
Physical Disability	6%
Deaf/Hard of Hearing	3.8%
Intellectual Disability	2.6%
Visual Disability	2.3%
Emotional Disability	1.5%
Campus Outreach Events/Programs	
Deaf/Hard of Hearing Day at Watson Stadium	30 d/hh students, 30 HCS d/hh staff members and 80-90 other spectators in attendance (total 140-150)
American Sign Language Workshop	12 Students; 10 faculty and staff
Academic Coaching	
20 Students	85% improved GPA

Multicultural Student Services

Mission: The mission of Multicultural Student Services is to enhance the academic, social and personal development of Coastal Carolina University's minority students. Cultural activities and programs are planned to inform and educate all students about diversity. The office also sponsors Welcome Week for new students during the week before classes begin in the fall semester.

Multicultural Student Services	
Students involved in Multicultural Student Organizations	192
Students in Leadership Challenge	102
Multicultural Programs (includes co-sponsorships)	46
Diversity Workshops	39
Freshmen participating in Diversity Workshops	1092
Participants at Multicultural Programs	7,119
Freshmen participating in Mentoring Program	135
Freshmen participating at First Thursday Events	282
Students participating in Welcome Week	2,000



Snapshots (Continued)

Student Activities and Leadership

Mission: The Office of Student Activities and Leadership believes that each Coastal Carolina University student's experience is enhanced by activities and programs outside of the classroom. The office creates opportunities for students to participate actively, grow personally, and explore new ideas and interests through a variety of entertainment, educational and involvement experiences. Supporting the University's mission of ensuring student success, Student Activities and Leadership provides students the necessary tools and resources for their individual and student organization success. This office exists to create a student life experience exclusive to Coastal Carolina University. To accomplish this mission, we will promote student involvement outside of the classroom, provide high-quality guidance and support to individual students and student organizations, and develop students who are productive, responsible members of the community.



Student Organizations	
Number of Active Student Organizations	112
Money Allocated to Student Organizations	\$360,000.00
New Organizations Formed this year	6
Student Organization Trainings	8
Student Programs	
Total number of Coastal Activities Board Programs (CAB):	52
Number of CAB Weekend Programs:	12
Average Attendance for Fall 2010 CAB Events:	220
Average Attendance for Spring 2011 CAB Events:	242
Yearly Average Attendance at CAB Events:	231
Volunteer Services/Students Taking Active Responsibility (STAR)	
Volunteer Service Hours	16,284
Number of Students who Volunteered	3,731
Community Agencies at Volunteer Fair (fall)	28
Community Agencies at Volunteer Fair (spring)	6 (Club Recruitment)
Blood Drives – number of units collected	423
Student Center	
Utilization Numbers for the Game Room (August 2010-May 2011)	14,225
Fraternity and Sorority Life	
National Panhellenic Council (NPC) chapters	5
National Panhellenic Council (NPC) members	323
National Pan-Hellenic Council (NPHC) Chapters	6
National Pan-Hellenic Council (NPHC) members	97
Interfraternity Council (IFC) Chapters	7
Interfraternity Council (IFC) members	243
Average Greek GPA	
Fall 2010 – 2.89	
Spring 2011 – 2.94	
Average Student GPA	
Fall 2010 – 2.82	
Spring 2011 – 2.89	

Snapshots (Continued)

Student Conduct and Off Campus Student Services

Mission: The Office of Student Conduct provides services to the university community and other constituents which promote personal and organizational development and encourage personal accountability along with responsible decision-making.

To these ends, the office serves as the primary contact for matters regarding institutional policies and procedures which promote the maintenance of campus order.

Student Conduct – Case Reviews	
Student Conduct Hearing Officers	330
Student Conduct Board	32
University Housing Hearing Officers	945
Community Standards Reviews	124
Total	1431
Student Conduct Violations	
	# in Violation*
Unauthorized Entry and Usage	10
Abuse of the Student Conduct System	8
Accessory to Prohibited Conduct	3
Fire Safety	5
Other-violation of federal, state or local law	1
Weapons	2
Smoking	14
Theft	22
Vandalism	18
Fraud (False ID and False Information)	27
Assault	34
Failure to Comply	36
Disorderly Conduct	52
Drugs	152
Alcohol	684

	Total
Permanent Dismissal	16
Suspension	28
Warning	98
Deferred Suspension	8
Acknowledgement Letter	3
Alcohol and Drug Assessment	182
Alcohol and Drug Education	348
Alcohol/Drug Treatment Program	27
Apology Letter	5
Community Service	315
Create a Program	4
Disciplinary Probation	249
Educational Programs	1
Fine	18
Loss of Housing	72
Loss of Privileges	2
Loss of Privileges (Restriction)	33
No Contact	15
Parental Notification	435
Referral	22
Reflection Paper	66
Residence Hall Suspension	1
Restitution	11
Sign/Flyer/Bulletin Board	20
Anger Management	23

*Students may be charged with more than one violation.



Snapshots (Continued)

Student Health Services

Mission: To prepare students to be healthy citizens by fostering academic success, lifelong learning and health and wellness, through prevention, primary care and health education services.

Student Health Services	
Patient Visits	8,751
Top (4) reasons for visits	<ol style="list-style-type: none"> 1. Upper Respiratory Infections 2. Gynecology 3. Dermatology 4. Musculoskeletal
Appointments vs. Walk-ins	50% students seen by appointment 50% students seen by walk-in
Average Waiting Time (Check-in to Exam Room)	15 minutes (students with appointments) Two hours (walk-ins)
Overall Student Satisfaction	89% rated service as excellent or good

Health & Wellness



Snapshots (Continued)

University Housing

Mission: University Housing at Coastal Carolina University fosters an inclusive residential environment that complements the academic mission of the University. This mission is accomplished through an ongoing commitment to the values of truth, respect, integrity and excellence. A major focus of University Housing resources and efforts are utilized to maintain a safe and secure living environment that promotes a culture of mutual respect and understanding. Nurturing a community of learning and fostering the holistic development of each resident student is a priority.



Facilities	
Facilities Maintained	51 buildings
Suite and Quad Style Housing	
Standard Capacity	1225 beds
Extended Capacity	1300 beds
Average Occupancy	105%
Apartment Style Housing	
Number of Apartments	573
Average Occupancy	87%
Total Number of Beds	2079
Rates Per Semester	
Meal Plan	\$1,350/semester
Single Occupancy or Private Room*	\$2,730/semester
Double Occupancy or Shared Room*	\$2,500/semester
Triple Occupancy or Shared Room*	\$2,230/semester
4/Bedroom*	\$2,730/semester
University Place Rental Rates	
UP Single Occupancy or Private Room**	\$3,310/semester
UP Double Occupancy or Shared Room**	\$2,945/semester
UP 4/Bedroom *	\$3,255/semester
*Rates include furnished rooms, all utilities, high speed computer connection, cable TV, and general maintenance and custodial services, which includes a \$55 Internet Access Fee.	
**Rates include cable television, water, sewage, and an electricity allotment.	



Division of Student Affairs

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